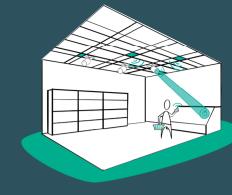
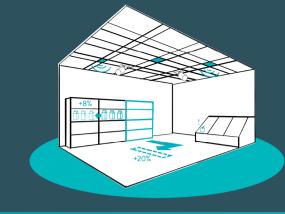
TACTICAL ROADMAP StoreSight



form to store and process data



storage and refurbish facility



collaborations with formula and BWI mangagers

HORIZON 1: SET THE SCENE HORIZON 2: PLAY THE GAME HORIZON 3: OPTIMIZE THE PLAY CUSTOMER VALUE brand theater • - - - - attractive fresh food • - -DESIRABILITY store experience o indoor navigation . -►increase shopping comfort oretail insights • boost operational efficiency o-FUNCTIONS staff optimisation adaptive lighting rates and routes from peers atmospheric parameter optimisation counter free checkou theft prevention appearance updates increase costs shelf spots sell insights different price ranges: StoreSigt basic, StoreSight + and ++ % of profit margin fixed rate per m2 StoreSight lighting design installment outlining lighting design
install & repair
financing upgrades reverse logistics re-outilining SERVICES Indoor Positio StoreSight platform takeholder access shopper plug-in future ready trunking grid taggs telecaster connection with other in-store hardware LiFi enabled EasyAim spot redesigned luminaires upgradable shell remote controllable luminaires HARDWARE fixed sensor device mproved store layout remaining lifetime failure causes **INSIGHTS** effects on behaviour and sales location luminaires

up-to-date shelf & store layout (location shoppers REQUIRED DATA photometrics of individual luminaires general traffic in store CAPTURED DATA collaborations with hardware providers rvice squad: licenced installers, outliners, lighting designers 🎢 📉

RESOURCE EFFICIENT
SUPERMARKETS
THROUGH AN
INTELLIGENT & CIRCULAR
LIGHTING GRID

